

marketing essentials

WHO WE ARE

Delivering top-notch service with integrity and scrupulous attention to detail is our goal. We do this while being forward-looking, proactive, and responsive to a quickly changing internet landscape. We are a small, quality, women –owned business in New Bremen, Ohio, that has pooled our individual talents to form a creative and dynamite team, led by a 25 year industry leader in marketing.

WHAT WE DO

Optimizing and promoting your internet presence and getting you leads for your business is our mission. We do this through individualized, flexible, strategic planning which includes website design, SEO (search engine optimization), social media marketing, and pointed content marketing that reaches your most lucrative buyers in the right way, at the right time.

WORKING FOR US MEANS...

- Finding your strengths and capitalizing on them to add value to our team.
- A hometown atmosphere with a big city work environment that encourages interfacing and constructive collaborations among team members to serve our clients.
- A flexible work environment suited to your needs.
- Training and certification in specialized areas.

CAREER OPPORTUNITIES

We are expecting to grow in the next few years and will be adding various positions here in New Bremen as our client list increases. Please feel free to submit a résumé at any time.

Positions/disciplines may include: Marketing Strategists, Graphic Design, Web Design, Content Strategists, Copy Writers, Content Analysts, Internet Experts, Sales & Marketing, Generic Job Skills & Capabilities.

Requirements for any position at Marketing Essentials: Above average computer skills, fluent in multiple social media sites, and ability to work in a team environment.

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